

GLOBAL COLOR ANALYSIS™

VIVID WINTER  → 

PALETTE DESCRIPTION

CRISP, VIVACIOUS, BRIGHT, CHEERFUL, FUN

UNDERTONE/HUE: NEUTRAL-COOL
VALUE: MEDIUM
CHROMA/INTENSITY: VIVID
CONTRAST: HIGH

MAKEUP

FOUNDATION: NEUTRAL-COOL UNDERTONE; CONSIDER YOUR OVERTONE AS WELL
BRONZER/CONTOUR: NEUTRAL-COOL UNDERTONE
MASCARA/EYELINER: BLACK-BROWN
LIP & BLUSH: NEUTRAL-COOL REDS, PINKS
EYESHADOW: ANY COLOR ON PALETTE
AVOID: ALL SOFT COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES: CHOOSE WITHIN YOUR PALETTE
PATTERNS: SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE HIGH CONTRAST

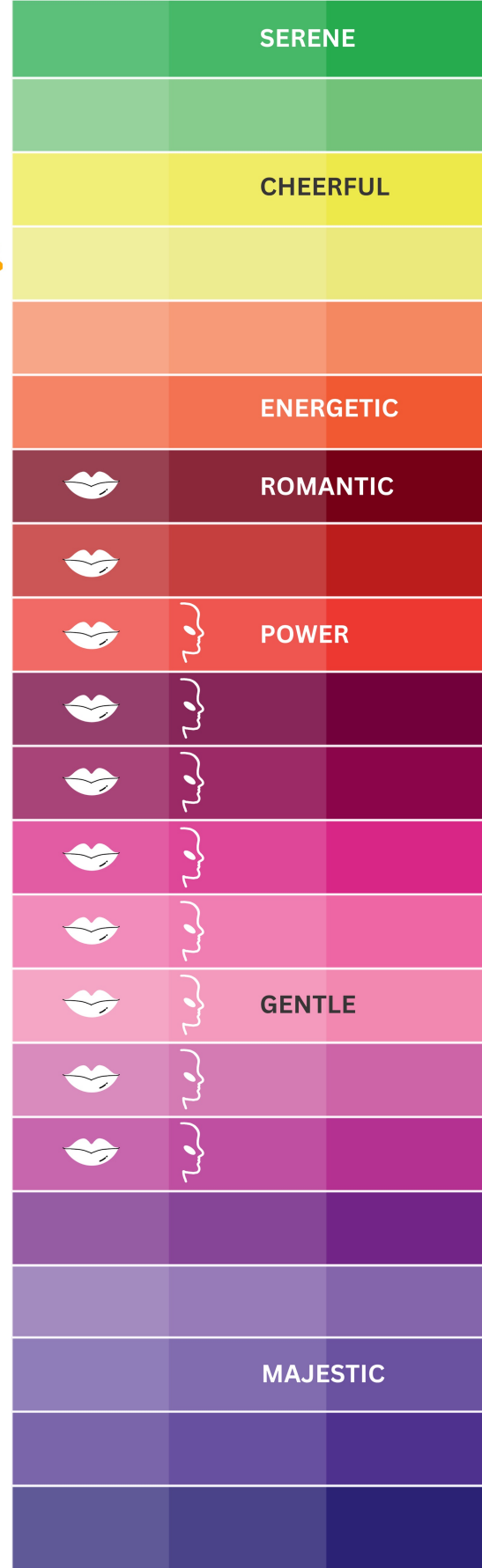
HAIR

COLOR: NEUTRAL MEDIUM TO DARK BROWN OR NEUTRAL BLACK WITH ASHY TONES, NEUTRAL WHITE/GRAY/SILVER; GOLDEN/RED TONES POSSIBLE
LEVELS: 1-5
AVOID: BLONDE

METALS



DENIM



Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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