

SERENE



GLOBAL COLOR ANALYSIS™

VIVID SPRING  → 

PALETTE DESCRIPTION

TOASTED, SUNNY, BRIGHT, CHEERFUL, FUN

UNDERTONE/HUE: NEUTRAL-WARM
VALUE: MEDIUM
CHROMA/INTENSITY: VIVID
CONTRAST: HIGH

MAKEUP

FOUNDATION: NEUTRAL-WARM UNDERTONE; CONSIDER YOUR OVERTONE AS WELL
BRONZER/CONTOUR: NEUTRAL-WARM UNDERTONE
MASCARA/EYELINER: BLACK-BROWN
LIP & BLUSH: NEUTRAL-WARM REDS, PINKS & CORALS
EYESHADOW: ANY COLOR ON PALETTE
AVOID: ALL SOFT COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES: CHOOSE WITHIN YOUR PALETTE
PATTERNS: SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE HIGH CONTRAST

HAIR

COLOR: NEUTRAL MEDIUM TO DARK BROWN OR NEUTRAL BLACK WITH GOLDEN/RED TONES, NEUTRAL-CREAMY WHITE/GRAY/SILVER; ASHY TONES POSSIBLE
LEVELS: 1-5
AVOID: BLONDE

METALS



DENIM



CHEERFUL

ENERGETIC



POWER



ROMANTIC



GENTLE

MAJESTIC

Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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