



GLOBAL COLOR ANALYSIS™

SOFT
SUMMER  

PALETTE DESCRIPTION

GRACEFUL, MUTED, DUSKY, ELEGANT

UNDERTONE/HUE: NEUTRAL-COOL

VALUE: MEDIUM

CHROMA/INTENSITY: SOFT

CONTRAST: LOW TO MEDIUM

MAKEUP

FOUNDATION: NEUTRAL-COOL

UNDERTONE; CONSIDER YOUR
OVERTONE AS WELL

BRONZER/CONTOUR: NEUTRAL-COOL
UNDERTONE

MASCARA/EYELINER: DARK BROWN
LIP & BLUSH: NEUTRAL-COOL REDS &
PINKS

EYESHADOW: ANY COLOR ON
PALETTE

AVOID: ALL VIVID COLORS

MISC.

**BELTS, BAGS, EYEWEAR, JEWELRY,
NAIL POLISH, SHOES, TIES:** CHOOSE
WITHIN YOUR PALETTE

PATTERNS: SHOULD INCLUDE 75% OR
MORE OF COLORS IN YOUR PALETTE,
CHOOSE LOW TO MEDIUM CONTRAST

HAIR

COLOR: NEUTRAL LIGHT TO DARK
BROWN WITH ASHY TONES, NEUTRAL-
SOFT WHITE/GRAY/SILVER;
GOLDEN/COPPER/RED TONES MAY BE
PRESENT

LEVELS: 4-7

AVOID: LIGHT BLONDE, BLACK, VIOLET

METALS



DENIM



SERENE

CHEERFUL

ENERGETIC



GENTLE



POWER



ROMANTIC



MAJESTIC

Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

Terms of use:

This work is intended for individual use only. Printing, copying, altering, reproducing, or distributing of this work are strictly prohibited. Copyright ©2024 Global Color Analysis. All rights reserved. Globalcoloranalysis.com.