

SERENE



GLOBAL COLOR ANALYSIS™

SOFT AUTUMN  → 

CREATIVE

PALETTE DESCRIPTION

GRACEFUL, MUTED, NATURAL, OPULENT

UNDERTONE/HUE: NEUTRAL-WARM

VALUE: MEDIUM

CHROMA/INTENSITY: SOFT

CONTRAST: LOW TO MEDIUM

MAKEUP

FOUNDATION: NEUTRAL-WARM

UNDERTONE; CONSIDER YOUR

OVERTONE AS WELL

BRONZER/CONTOUR: NEUTRAL-WARM

UNDERTONE

MASCARA/EYELINER: DARK BROWN

LIP & BLUSH: NEUTRAL-WARM REDS &

PINKS

EYESHADOW: ANY COLOR ON

PALETTE

AVOID: ALL VIVID COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY,

NAIL POLISH, SHOES, TIES: CHOOSE

WITHIN YOUR PALETTE

PATTERNS: SHOULD INCLUDE 75% OR

MORE OF COLORS IN YOUR PALETTE,

CHOOSE LOW TO MEDIUM CONTRAST

HAIR

COLOR: NEUTRAL LIGHT TO DARK

BROWN WITH GOLDEN/COPPER/RED

TONES, NEUTRAL-CREAMY

WHITE/GRAY; ASHY TONES MAY BE

PRESENT

LEVELS: 4-7

AVOID: LIGHT BLONDE, BLACK, VIOLET

METALS



DENIM



CHEERFUL

ENERGETIC

PEACEFUL

PROFESSIONAL



POWER

ROMANTIC

GENTLE

MAJESTIC

Tips for use:

1. Increase your screen brightness for the most accurate color rendering.

2. Analyze items next to palette only in bright, daylight lighting.

3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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