

SERENE



GLOBAL COLOR ANALYSIS™

LIGHT SUMMER  → 

CREATIVE

PEACEFUL

PROFESSIONAL



PALETTE DESCRIPTION

RADIANT, DEMURE, GRACEFUL, RAIN-KISSED

UNDERTONE/HUE: NEUTRAL-COOL
VALUE: LIGHT
CHROMA/INTENSITY: MEDIUM
CONTRAST: LOW

MAKEUP

FOUNDATION: NEUTRAL-COOL UNDERTONE; CONSIDER YOUR OVERTONE AS WELL
BRONZER/CONTOUR: NEUTRAL-COOL UNDERTONE
MASCARA/EYELINER: BROWN
LIP & BLUSH: NEUTRAL-COOL REDS, PINKS & CORALS
EYESHADOW: ANY COLOR ON PALETTE
AVOID: ALL DARK COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES: CHOOSE WITHIN YOUR PALETTE
PATTERNS: SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE LOW CONTRAST

HAIR

COLOR: NEUTRAL LIGHT BLONDE WITH ASHY UNDERTONES, NEUTRAL-COOL WHITE/GRAY/SILVER; GOLDEN TONES POSSIBLE
LEVELS: 8-10
AVOID: COPPER, RED, BLACK

METALS



DENIM



CHEERFUL



ENERGETIC



GENTLE



POWER



ROMANTIC



MAJESTIC



Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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