

SERENE



GLOBAL COLOR ANALYSIS™

DARK WINTER ❄️ → 🌿

PALETTE DESCRIPTION

DEEP, DYNAMIC, SHADED, RICH, OPULENT

UNDERTONE/HUE: NEUTRAL-COOL

VALUE: DARK

CHROMA/INTENSITY: MEDIUM

CONTRAST: MEDIUM TO HIGH

MAKEUP

FOUNDATION: NEUTRAL-COOL

UNDERTONE; CONSIDER YOUR OVERTONE AS WELL

BRONZER/CONTOUR: NEUTRAL-COOL UNDERTONE

MASCARA/EYELINER: BLACK

LIP & BLUSH: NEUTRAL-COOL REDS & PINKS

EYESHADOW: ANY COLOR ON PALETTE

AVOID: ALL LIGHT COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES: CHOOSE WITHIN YOUR PALETTE

PATTERNS: SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE HIGH CONTRAST

HAIR

COLOR: NEUTRAL-COOL DARK BROWN TO BLACK, NEUTRAL-COOL WHITE/GRAY/SILVER; MOSTLY

BLUE/ASHY-TONED BUT RED/COPPER/GOLD TONES CAN BE PRESENT

LEVELS: 1-3

AVOID: BLONDE

METALS



DENIM



CHEERFUL

ENERGETIC

ROMANTIC

POWER

GENTLE

MAJESTIC

CREATIVE

PEACEFUL

PROFESSIONAL



Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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