



**COOL WINTER**  → 

**PALETTE DESCRIPTION**

**REFRESHING, BALANCED, SHADED, CHILLED**

**UNDERTONE/HUE:** COOL (BLUE BASED)

**VALUE:** MEDIUM, SOME ICY/LIGHT

**CHROMA/INTENSITY:** MEDIUM

**CONTRAST:** MEDIUM

**MAKEUP**

**FOUNDATION:** COOL UNDERTONE; CONSIDER YOUR OVERTONE AS WELL  
**BRONZER/CONTOUR:** COOL UNDERTONE

**MASCARA/EYELINER:** BLACK

**LIP & BLUSH:** BLUE-REDS/PINKS & VIOLETS

**EYESHADOW:** ANY COLOR ON PALETTE

**AVOID:** ALL WARM-BASED COLORS

**MISC.**

**BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES:** CHOOSE WITHIN YOUR PALETTE

**PATTERNS:** SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE MEDIUM CONTRAST

**HAIR**

**COLOR:** MEDIUM TO DARK COOL BROWN, COOL BLACK-BROWN, COOL GRAY/SILVER, ICY WHITE, SALT & PEPPER

**LEVELS:** 2-5

**AVOID:** GOLD, RED, COPPER, BLONDE

**METALS**



**DENIM**



**Tips for use:**

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

**Terms of use:**

This work is intended for individual use only. Printing, copying, altering, reproducing, or distributing of this work are strictly prohibited. Copyright ©2024 Global Color Analysis. All rights reserved. Globalcoloranalysis.com.