



GLOBAL COLOR ANALYSIS™

COOL SUMMER  → 

PALETTE DESCRIPTION

REFRESHING, BALANCED, DUSKY, CALM

UNDERTONE/HUE: COOL (BLUE BASED)

VALUE: MEDIUM, SOME ICY/LIGHT

CHROMA/INTENSITY: MEDIUM

CONTRAST: MEDIUM

MAKEUP

FOUNDATION: COOL UNDERTONE; CONSIDER YOUR OVERTONE AS WELL

BRONZER/CONTOUR: COOL UNDERTONE

MASCARA/EYELINER: SOFT BLACK, BLACK-BROWN

LIP & BLUSH: BLUE-REDS/PINKS & VIOLETS

EYESHADOW: ANY COLOR ON PALETTE

AVOID: ALL WARM-BASED COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES: CHOOSE WITHIN YOUR PALETTE

PATTERNS: SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE MEDIUM CONTRAST

HAIR

COLOR: MEDIUM TO DARK COOL BROWN WITH ASHY TONES, COOL GRAY/SILVER/WHITE, SALT & PEPPER

LEVELS: 3-6

AVOID: GOLD, RED, COPPER, BLONDE, BLACK

METALS



DENIM



SERENE

CHEERFUL

ENERGETIC



ROMANTIC



POWER



GENTLE



MAJESTIC

Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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