



GLOBAL COLOR ANALYSIS™

CLASSIC VIVID



PALETTE DESCRIPTION

LUMINOUS, EXPRESSIVE, BRIGHT, CHEERFUL

UNDERTONE/HUE: NEUTRAL
VALUE: MEDIUM
CHROMA/INTENSITY: VIVID
CONTRAST: HIGH

MAKEUP

FOUNDATION: NEUTRAL UNDERTONE; BE CONSIDERATE OF YOUR OVERTONE AS WELL
BRONZER/CONTOUR: NEUTRAL UNDERTONE
MASCARA/EYELINER: BLACK-BROWN
LIP & BLUSH: NEUTRAL REDS & PINKS
EYESHADOW: ANY COLOR ON PALETTE
AVOID: ALL SOFT COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES: CHOOSE WITHIN YOUR PALETTE
PATTERNS: SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE HIGH CONTRAST

HAIR

COLOR: NEUTRAL MEDIUM TO DARK BROWN, NEUTRAL BLACK, NEUTRAL WHITE/GRAY/SILVER; POSSIBLE COMBO OF ASH AND COPPER/RED/GOLD TONES
LEVELS: 1-5
AVOID: BLONDE

METALS



DENIM



SERENE

CREATIVE

PEACEFUL

PROFESSIONAL



CHEERFUL

ENERGETIC



POWER



ROMANTIC



GENTLE



MAJESTIC

Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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