

SERENE



GLOBAL COLOR ANALYSIS™

CLASSIC SUMMER

PALETTE DESCRIPTION

GENTLE, DUSKY, ELEGANT, MUTED, SOFT

UNDERTONE/HUE: COOL (BLUE BASED)

VALUE: LIGHT

CHROMA/INTENSITY: SOFT

CONTRAST: LOW TO MEDIUM

MAKEUP

FOUNDATION: COOL UNDERTONE; BE CONSIDERATE OF YOUR OVERTONE AS WELL.

BRONZER/CONTOUR: COOL UNDERTONE

MASCARA/EYELINER: SOFT BLACK, COOL BROWN

LIP & BLUSH: BLUE-REDS/PINKS & VIOLETS

EYESHADOW: ANY COLOR ON PALETTE

AVOID: ALL WARM-BASED & VIVID COLORS

MISC.

BELTS, BAGS, EYEWEAR, JEWELRY, NAIL POLISH, SHOES, TIES: CHOOSE WITHIN YOUR PALETTE

PATTERNS: SHOULD INCLUDE 75% OR MORE OF COLORS IN YOUR PALETTE, CHOOSE LOW TO MEDIUM CONTRAST

HAIR

COLOR: LIGHT TO DARK ASH/TAUPE BLONDE, LIGHT TO MEDIUM ASH/TAUPE BROWN; COOL GRAY/SILVER, SOFT WHITE

LEVELS: 5-9

AVOID: GOLD, RED, COPPER, BLACK

METALS



DENIM



CREATIVE

PEACEFUL

PROFESSIONAL



CHEERFUL

ENERGETIC



ROMANTIC



POWER



GENTLE



MAJESTIC

Tips for use:

1. Increase your screen brightness for the most accurate color rendering.
2. Analyze items next to palette only in bright, daylight lighting.
3. Look for color harmony, not necessarily an exact match. See palette description for clues on what to look for.

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